

COOL ROOFS & ENERGY SAVINGS: HOW REFLECTIVE PVC ROOFING CAN LOWER COSTS IN WASHINGTON



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HOT TOPIC
JULY 2026 ISSUE



As energy costs continue to rise, building owners are looking for smarter ways to reduce utility bills without sacrificing comfort or durability. One of the most effective solutions is installing a **cool roof**, and reflective **PVC roofing systems** are among the best options available for commercial buildings.

At **Alternative Roofing Systems Inc.**, we help property owners throughout Washington choose roofing systems that not only protect their buildings but also improve energy efficiency and long-term performance.

WHAT IS A COOL ROOF?

A cool roof is designed to reflect more sunlight and absorb less heat than traditional roofing materials. Instead of trapping solar heat, reflective roofing membranes keep the roof surface significantly cooler during warm weather.

This means your building stays more comfortable, and your HVAC system doesn't have to work as hard to maintain indoor temperatures.

WHY PVC ROOFING IS AN EXCELLENT COOL ROOF

PVC (Polyvinyl Chloride) roofing has become one of the most popular commercial roofing materials because it offers several advantages beyond weather protection.

High Solar Reflectivity

White or Light Grey PVC membranes reflect a large percentage of the sun's rays, reducing rooftop temperatures and minimizing heat transfer into the building.

Lower Energy Bills

Because less heat enters the building, air conditioning systems operate more efficiently, helping reduce electricity consumption during Washington's warmer months.

Exceptional Durability

PVC roofing is resistant to:

- UV damage
- Ponding water
- Chemicals and grease
- Wind uplift
- Fire

This makes it an ideal choice for restaurants, warehouses, manufacturing facilities, office buildings, and retail centers.

Long Service Life

With professional installation and routine maintenance, PVC roofs can provide decades of dependable performance while maintaining their reflective properties.

ENERGY SAVINGS FOR WASHINGTON BUSINESSES

Although Washington enjoys a moderate climate compared to many states, commercial buildings can still experience substantial cooling costs during the summer.

Reflective roofing helps by:

- Reducing rooftop temperatures
- Lowering indoor heat gain
- Improving occupant comfort
- Reducing HVAC wear and tear
- Lowering overall operating expenses

For businesses operating large commercial buildings, these savings can add up year after year.

POTENTIAL WASHINGTON ENERGY INCENTIVES

Depending on your location, utility provider, and the scope of your roofing project, commercial property owners may qualify for:

- Utility energy-efficiency rebates
- Federal energy tax incentives (when applicable)
- Local sustainability or energy-efficiency programs
- Incentives tied to energy-efficient building improvements

Programs and eligibility requirements can change over time, so it's important to verify current opportunities before beginning your project. At Alternative Roofing Systems Inc., we're happy to help clients understand which energy-efficient roofing options may qualify and point them toward available resources.

ADDITIONAL BENEFITS OF COOL ROOF SYSTEMS

Installing a reflective PVC roof provides more than energy savings.

Additional benefits include:

- Reduced thermal expansion and contraction
- Improved indoor comfort
- Longer roof lifespan
- Lower maintenance costs
- Environmentally responsible building performance
- Better protection against UV degradation

These advantages make cool roofing an excellent long-term investment for commercial property owners.

WHY CHOOSE ALTERNATIVE ROOFING SYSTEMS INC.?

Choosing the right roofing contractor is just as important as selecting the right roofing system.

Alternative Roofing Systems Inc. specializes in commercial roofing solutions designed for Washington's climate. Our experienced team provides expert installation, quality workmanship, and roofing systems built to deliver lasting performance and energy efficiency.

Whether you're replacing an aging roof or planning a new commercial construction project, we'll help you select the roofing system that best fits your building, budget, and long-term goals.

START SAVING WITH A COOL ROOF

A reflective PVC roofing system can help reduce energy costs, improve building comfort, and extend the life of your roof—all while providing outstanding protection against Washington's changing weather.

If you're considering a commercial roof replacement or want to learn more about cool roofing options, contact Alternative Roofing Systems Inc. today. We'll help you determine whether a reflective PVC roof is the right solution for your property and guide you through every step of the process.

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