

DURO-LAST IN ACTION: TRAVIS INDUSTRIES COMMERCIAL ROOFING PROJECT



ALTERNATIVE
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HOT TOPIC
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Some roofing projects stand out not just because of their size, but because of what they represent: **teamwork, craftsmanship, planning**, and the ability to deliver **lasting protection** on a massive scale.

For us, Alternative Roofing Systems Inc., the Travis Industries project was exactly that kind of project.

Completed in 2017, this large-scale commercial roofing installation involved nearly **479,160 square feet – approximately 11 acres** – of Duro-Last Roofing Systems membrane. For perspective, that's equivalent to covering several football fields with precision-installed commercial roofing designed to withstand the demanding Pacific Northwest climate.

But beyond the numbers, this project highlighted what Alternative Roofing Systems does best: delivering dependable commercial roofing solutions with professionalism, attention to detail, and pride in the work.

A ROOFING PROJECT ON AN INDUSTRIAL SCALE

Large manufacturing and industrial buildings create unique roofing challenges. Roof systems must protect valuable operations inside the facility while standing up to years of rain, moisture, temperature swings, and day-to-day wear.

With a roof this large, **Every Detail Mattered.**

From project coordination and material staging to installation efficiency and quality control, the Alternative Roofing Systems team approached the project with careful planning and execution every step of the way.

Projects of this size leave very little room for error, which is why experience played such an important role in the success of the installation.

WHY DURO-LAST WAS THE RIGHT FIT

For a project of this scale, choosing the right roofing system was critical.

Duro-Last's custom-fabricated roofing membrane helped streamline installation while reducing the number of field seams across the massive roof surface. Fewer seams can mean fewer opportunities for future leaks, an important advantage for large commercial facilities in Western Washington.

The roofing system also offered:

- Long-term durability
- Excellent waterproofing performance
- Energy-efficient reflective membrane options
- Reduced maintenance concerns
- Reliable protection against Pacific Northwest weather

For the building owners, this meant confidence that their facility was protected by a roofing system designed for long-term performance.

MORE THAN INSTALLATION – A COMMITMENT TO QUALITY

One of the things that made this project especially meaningful for Alternative Roofing Systems was the opportunity to showcase the company's commitment to doing the job right.

Large commercial roofing projects require more than manpower. They require:

- Communication
- Coordination
- Skilled installers
- Safety management
- Problem-solving
- Attention to detail from start to finish

The Alternative Roofing Systems crew worked diligently throughout the installation process to maintain quality workmanship while keeping the project moving efficiently.

It's the kind of behind-the-scenes effort most people never see, but it's exactly what separates an average roofing project from an exceptional one.

BUILT FOR THE PACIFIC NORTHWEST

Commercial roofs in Washington endure constant moisture exposure and long rainy seasons. Over time, weak roofing systems can lead to leaks, ponding water, interior damage, and expensive repairs.

That's why quality materials and expert installation matter so much.

By combining the proven performance of Duro-Last with experienced commercial roofing craftsmanship, Alternative Roofing Systems delivered a roofing solution built specifically for the challenges of the Pacific Northwest environment.

Nearly a decade later, the Travis Industries project still stands as a proud example of the company's capabilities and commitment to excellence.

A PROJECT THAT REFLECTS WHO WE ARE

At Alternative Roofing Systems, every project matters, whether it's a repair, restoration, maintenance program, or large-scale commercial installation like Travis Industries.

This project represents more than square footage. **It represents the trust our clients place in us, the pride our crews take in their work, and our dedication to providing commercial roofing systems built to last.**

We're proud to continue serving businesses and property owners throughout Western Washington with roofing solutions backed by experience, quality craftsmanship, and long-term performance.



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