

HOW FLAT ROOFS CAN ADD VALUE TO YOUR HOME OR BUSINESS



HOT TOPIC
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When people hear “flat roof,” they often picture commercial buildings or uninspiring aesthetics. But a well-designed, high-quality Duro-Last flat roof can actually boost property value, reduce maintenance costs, improve energy efficiency, and provide long-term peace of mind. In this blog, we’ll explore how flat roofs deliver value – and show how Duro-Last’s custom-fabricated PVC systems are an industry-leading choice.

WHY FLAT ROOFS ARE MORE VALUABLE THAN YOU THINK

1. Lower Lifecycle and Maintenance Costs

A major way a roof adds value is by minimizing ongoing costs and risk. A flat roof done right can last decades with minimal repairs, which is especially attractive to buyers or business owners who want predictable expenses.

2. Energy Efficiency and Operating Cost Savings

A reflective flat roof helps reduce cooling loads, especially in warm climates. The savings in HVAC energy can be a tangible benefit that adds to property appeal.

3. Functional Rooftop Space

Flat roofs open possibilities: rooftop HVAC, solar panels, rooftop gardens, green roof installations, or even usable terrace/amenity space. That flexibility can be a selling point for both residences and commercial buildings.

4. Faster, Less Disruptive Installation

Some flat roof systems (especially custom-fabricated ones) reduce disruption during installation–this is especially valuable for businesses that want to remain operational during roofing work.

5. Leading Warranties and Durability

Duro-Last’s industry leading warranty gives buyers or tenants confidence. A roof that delivers decades of reliable service without major leaks or repairs is a solid value add.

6. Code compliance, sustainability, and green credentials

High-performance roofing can contribute to LEED credits, ENERGY STAR ratings, or other green certifications, which are increasingly important in commercial real estate markets.

WHY DURO-LAST IS A GREAT EXAMPLE

Duro-Last stands out in the flat roofing market due to its **custom-fabricated PVC systems**, which reduce on-site labor and potential leak points by pre-welding up to 85% of seams in the factory. Its highly **reflective white membranes** help lower energy bills by reducing heat absorption, while the material itself offers excellent **resistance to weather, chemicals, and punctures**. Duro-Last also offers strong **“no dollar limit” warranties** that cover both materials and labor. Additionally, their systems support **sustainability efforts** by reducing waste during installation and offering recyclable materials.

For businesses and homeowners alike, Duro-Last provides a durable, efficient, and low-maintenance flat roofing solution that enhances property value.

When you choose Duro-Last, you're not just choosing a product – you're choosing a system designed for long-term performance.

Every part is made to work together. Every square foot is built with quality in mind, and every project is backed by industry-leading warranties.



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